

*Change your business  
as you know it*



## PureShare ActiveMetrics

Managing corporate performance requires two things: accurate knowledge of what's going on in the business, and the ability to analyze that information to effect change. PureShare™ ActiveMetrics® delivers both, with a comprehensive, effective and affordable solution for consolidating, displaying and analyzing business performance management data from across an organization. Finally, executives, managers, customers and employees who need to know the status of an organization, a team or a project can get the answers they need – without requisitioning a report.



## What You Need to Know, When You Need It

PureShare ActiveMetrics is an organization's single point of access to all performance metrics and dashboards. It is a web-based corporate performance management application that proactively monitors and measures key performance indicators (KPIs) within the context that each manager, executive or operator requires. Metrics are displayed through intuitive, highly visual dashboards that also function as pathways into detailed "drill-down" analysis of specific performance metrics. Even customers and supply chain partners can get the performance information they need at the click of a mouse.

The application also initiates automatic alerts, triggers and actions (scripts, queries, emails) based on performance thresholds. Managers and executives never need to be the last to know when a problem is developing or a target is not being met.

## A Truly Global Solution

PureShare ActiveMetrics is flexible for the most diverse of organizations and workforces, including those that are globally dispersed, highly mobile, technologically disparate, and linguistically diverse. The application provides:

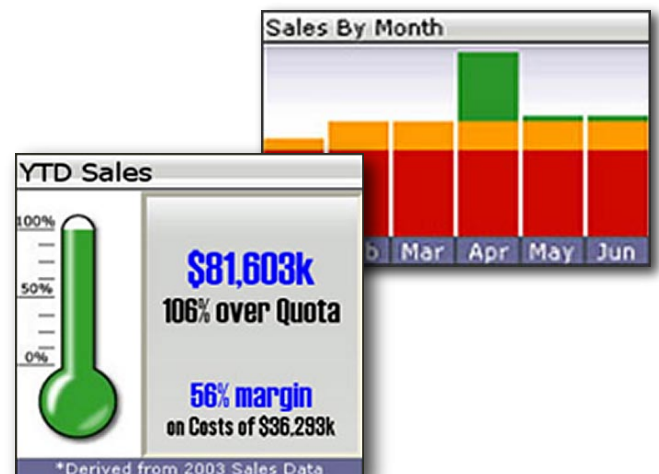
- Immediate access to up-to-date performance data and metrics performance from anywhere over the web

- A technology-agnostic platform that consolidates and displays data from nearly any data source – including existing business intelligence warehouses, ERP systems, Excel spreadsheets, text files, extranets and more
- Multi-lingual support, which leverages web browsers to display metrics and underlying data in literally any written language
- User-specific access rights and permissions to ensure that users see only the information they should – within the context that makes most sense to them.

## Rapid Returns, Ongoing Benefit

Because it leverages the best and the newest in web and programming technologies, PureShare ActiveMetrics is rapidly deployed with no impact on native data sources. For a modest investment, an organization or team can be up-and-running with meaningful performance metrics in just a few weeks. In fact, PureShare provides many pre-built templates for a variety of common metrics environments that can get organizations online with the application in days.

It's just as simple to continue adding new metrics, dashboards and capabilities over time. PureShare ActiveMetrics can be deployed like a series of building blocks, each addressing a particular business problem or exposing a new aspect of performance, within the specific context that a particular type of user needs.

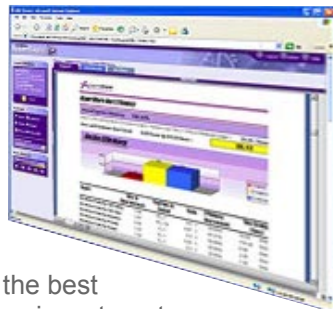




*Easy, affordable report generation & publishing over the web*

**PureShare ReportRouter**

Generating and distributing reports can consume an organization’s time and resources, sometimes even outweighing the benefit those reports provide once finally delivered. PureShare ReportRouter consolidates all types of enterprise reports into a single, self-serve web portal that automates routine reporting processes – no matter what reporting platforms you use, or how many. It provides organizations with the most cost-effective means of getting the best value from their existing reporting investments.



**Make Fast Work of Reporting**

PureShare ReportRouter provides a single point of access to all reports through a web browser. The process of generating and distributing reports is easily automated in part or in full, depending on an organization’s needs. Report scheduling, email notifications, and other tasks are performed by the system thereby removing the burden of reporting tasks from individuals, making it a more timely and accurate process.

In fact, most administrators find that their workload is reduced after PureShare ReportRouter is deployed. It frees up time for fine-tuning existing reports or developing new ones, and, with its dynamic parameters, self-service interface and build-in security, reduces the constant need for one-off report creation.

**Non-Disruptive Report Consolidation**

PureShare ReportRouter integrates with native reporting technologies, dashboards, and other web applications to provide a single point of access for report management, maintenance and archiving. Organizations can easily drop

existing reports into the PureShare ReportRouter framework, so there is no need for report administrators to re-learn reporting tools or to retool an existing system.

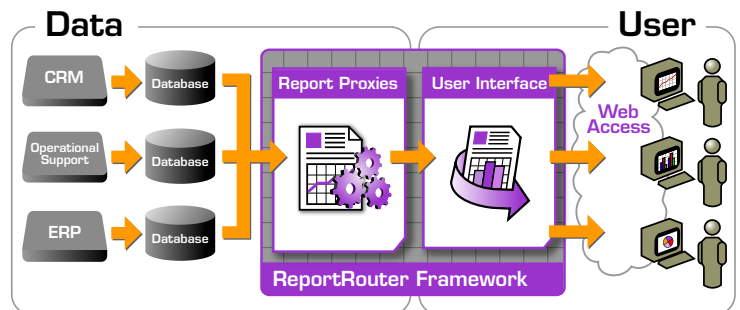
Likewise, end users can quickly and easily access the reports they need, when they need them – without having to requisition reports or make special requests of IT. The application improves report usability through user-controlled parameters that allow individuals to easily filter out the information they don’t need. PureShare ReportRouter can also output reports in any native format – or in PDF, Excel, HTML, and text documents – making reports broadly accessible and reducing the costs of licensing.

**Robust Reporting Environment**

Executives, managers and administrators never have to watch the hourglass while waiting for reports with PureShare ReportRouter. That’s because its “run once, share with many” platform provides for fast and easy access to reports with built-in caching.

It provides a robust monitoring and management environment that greatly reduces the total cost of ownership of existing or future reporting investments. PureShare ReportRouter also provides for multi-layered security that includes authentication control, strong passwords, authorization and more.

**ReportRouter Framework**



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